



TILDE UNIVERSITY PRESS

Cornerstones of Management
Skills in Practice

Dr Laurence Dickie & Carolyn Dickie

Synopsis

This clear, simple textbook gives students everything they need to know about Management—without all the extra, unnecessary ‘fluff’.

Written for an undergraduate or foundation, non-majors Management unit. It is intended for use as an introductory textbook and reference for those who are embarking on a course of study in management. It provides insight into the ideas, thoughts and practices of management and shows how the world of the practical manager and the world of management theory can be useful to one another.

This *Cornerstones* text is amazingly affordable and includes student-friendly explanations, key definitions, self-test exercises and additional extension exercises.

The author team from Curtin University of Technology are highly respected teachers, researchers and writers.

Key Features

- Each chapter begins with a list of learning outcomes and ends with an extensive chapter review
- Terms and Concepts review questions, skill builders, discussion questions and case studies
- Free PowerPoint slides to accompany the text

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ISBN: 978-0-7346-1001-0

Price: A\$54.95
NZ\$65.95

Pages: 290

Pub Date: Available

Imprint: Tilde University Press

Format: Softcover

Trim size: 200 mm x 250 mm

Binding: Perfect



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PO Box 72
Pahran VIC 3181

www.tup.net.au



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About the authors

Dr Laurence Dickie TC, THC, BA, BEd, Grad Dip Admin, MA (Hons), EdD is a senior International Programmes academic and is currently the Academic Director of Teaching & Learning and Research in that department of Curtin Business School.

He has extensive teaching experience at primary, secondary and tertiary levels, teaching in business, management, communications, human resource management and training and development. His current role means he is primarily concerned with the quality of teaching available from Curtin Business School staff. He provides specialist training programmes and support for individual staff members, overseas programme managers and CBS schools.

He is active in work with staff of CBS offshore partners on a wide range of teaching/learning issues and assists all overseas staff with quality assurance issues related to the preparation, presentation, delivery and feedback related to Curtin programmes.

Dr Dickie is a highly productive researcher in the Curtin Business School Divisional Office and supervises a number of local and overseas students in their doctoral studies.

Carolyn Dickie Grad Cert (Mgt), Post-Grad Dip (Mgt), MCom, Grad Cert (Tertiary Tchg), Grad Dip Ed is currently undertaking full-time PhD studies at Curtin University. Her research is focused on management and management systems.

She has a Master of Commerce (management) degree and post-graduate teaching degrees. She has extensive experience in the business world in areas as diverse as finance and operatic companies. She has been employed as a sessional lecturer with the School of Management at Curtin Business School for a significant number of years and in that time has taught in the areas of management, communication, cross-cultural communication, ethics and business. Carolyn has been engaged in teaching both onshore and offshore programmes at undergraduate and post-graduate level.

She has taught the bridging management class to overseas students for the past five years and it was as a result of being unable to find a textbook that was accessible for overseas students undertaking their first tertiary learning experience that this book was developed.

For more information please visit TUP at www.tup.net.au.

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